# Who to Send This To — Allies & Influencers

*Organisations with real influence on pensions, finance and climate who'd value this as a free resource. Reach them via their official websites below.*

---

## Pension & responsible-finance campaigns

**Finance Innovation Lab — Fair, Green Pensions / Better Pensions Coalition —** successor to Make My Money Matter; coordinates unions, charities and industry to push for greener pension defaults. *financeinnovationlab.org*

**ShareAction —** leading responsible-investment NGO; runs shareholder campaigns and ranks asset managers on climate voting. *shareaction.org*

**Make My Money Matter —** the original green-pensions campaign (resources still live); huge public reach. *makemymoneymatter.co.uk*

**Follow This —** green shareholder movement filing climate resolutions at Shell, BP and TotalEnergies. *follow-this.org*

**UKSIF (UK Sustainable Investment & Finance Association) —** the UK industry body for sustainable finance; members across the sector. *uksif.org*

**Ethical Consumer / Good With Money —** consumer research bodies that rate ethical pensions — natural amplifiers to savers. *ethicalconsumer.org · good-with-money.com*

## Divestment & climate campaign groups

**UK Divest (Friends of the Earth + Platform) —** drives fossil-fuel divestment, especially of council (LGPS) pensions. *divest.org.uk*

**Friends of the Earth —** major UK environmental NGO with local groups nationwide. *friendsoftheearth.uk*

**350.org —** global divestment movement; runs the divestment commitments database. *350.org*

**Just Money Movement —** faith-and-finance campaigners on money and climate justice. *justmoney.org.uk*

**Platform London —** research and campaigns on finance and the fossil-fuel economy. *platformlondon.org*

**Global Witness —** investigations into fossil-fuel influence and COP lobbying. *globalwitness.org*

## Research, data & watchdogs (great for credibility/citations)

**Carbon Tracker —** originated the 'carbon bubble'/stranded-assets analysis. *carbontracker.org*

**InfluenceMap —** tracks corporate climate lobbying and ESG-fund alignment. *influencemap.org*

**DeSmog —** investigative reporting on fossil-fuel lobbying and political donations. *desmog.com*

**Transition Pathway Initiative (TPI) —** investor-backed assessments of companies' climate alignment. *transitionpathwayinitiative.org*

**IEEFA —** energy-finance analysis on the economics of the transition. *ieefa.org*

## Investor & institutional networks (the people who set defaults)

**IIGCC (Institutional Investors Group on Climate Change) —** the main European investor body on climate; members manage trillions. *iigcc.org*

**PRI (Principles for Responsible Investment) —** global standard-setter for responsible investment. *unpri.org*

**PLSA (Pensions & Lifetime Savings Association) —** represents UK pension schemes — direct line to trustees and providers. *plsa.org.uk*

## Unions & worker bodies (members' pensions + just transition)

**TUC (Trades Union Congress) —** capital stewardship work; represents millions of workers' pension interests. *tuc.org.uk*

**UNISON —** large public-sector union with major LGPS membership. *unison.org.uk*

**Unite the Union —** active on pensions and just transition. *unitetheunion.org*

**NEU / UCU —** teachers' and academics' unions (USS and other schemes) — natural fit for the under-30s and ethics angles. *neu.org.uk · ucu.org.uk*

## Pension funds already moving (potential case studies & allies)

**Brunel Pension Partnership —** LGPS pool active on climate shareholder resolutions. *brunelpensionpartnership.org*

**Greater Manchester Pension Fund —** UK's largest LGPS fund; co-filed climate resolutions at Shell. *gmpf.org.uk*

**Church of England Pensions Board —** fully divested Shell and oil & gas in 2023 — a powerful precedent. *churchofengland.org*

## For signposting your audience (neutral, trusted)

**MoneyHelper —** free, government-backed pensions guidance — safe to point followers to. *moneyhelper.org.uk · 0800 011 3797*

*How to use this: these are public organisations listed as likely allies and amplifiers — not endorsements, and none has requested the report. Always confirm the right contact and current details on each organisation's official website before reaching out; use their public 'contact' or press pages. General information, not financial advice. Compiled June 2026.*